VOX GROUP

THE GLOBAL LEADER FOR GUIDING SOLUTIONS IN TOURISM AND CULTURE

HELPING YOU ENRICH THE CUSTOMER JOURNEY AT EVERY STEP OF THEIR TRAVEL

UKINBOUND
Awards For Excellence

2022

TECHNOLOGY
WINNER - VOX GROUP

GROUP & SELF-GUIDING SYSTEMS | MULTILINGUAL CONTENT | VENUE SERVICES

Vox Group was founded in 2001, and annually serves 15 million travellers, on 27 million audio tours, in 150 countries, through 5,500 business partners.

Vox patented guiding solutions, destination applications, multilingual content, and venue management services are key components in the success of some of the world's most prestigious travel companies, tourism venues and cultural institutions.
Our technology, software and media is all created and built in-house, and we are renowned for our product reliability, quality of design, unbeatable logistics and customer care.

SCAN TO DISCOVER MORE

OUR SPECIALIST BUSINESS UNITS WILL HELP YOU PROVIDE THE BEST CUSTOMER EXPERIENCE

VOX GUIDING SOLUTIONS

Vox patented group-guiding, self-guiding devices and intelligent smartphones applications are the best in the world.

VOX CONTENT STUDIOS

We are the premier provider of tourism content, with an award-winning multilingual library of content and full bespoke production services.

VOX VENUE SERVICES

We offer exclusive tourism management services for cultural venues, including reservation services, ticketing and visitor flow management.

VOX CITY

Vox City operates and distributes a unique range of B2C multilingual tours and experiences showcasing the world's most famous destinations.
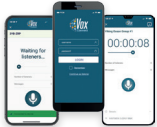
SYCOMORE

Sycomore is our arts and culture brand, dedicated to providing guiding solutions and interpretation for heritage sites around the world.

Vox VDR group guiding devices use unique digital technology to provide interference free audio commentary of the highest quality. Patented intelligent pairing facilitates an instant automatic connection between guides and their guests.

Vox Connect Is a state-of-the-art app that harnesses cellular data to instantly connect the smartphones of guests to their tour guide over the Internet, without the need of any app download.

Vox Box is a professional Wi-Fi control unit used as a portable alternative connectivity method for Vox Connect. It is perfect for guiding situations where there is a limited cellular data signal.

Vox POPGuide is a B2B guiding application that operates under your own brand, providing bespoke audio commentary and itineraries in any destination. It has many powerful additional features, such asadvertising and information pins, and will provide partners with trend data and heatmaps of customer usage. POPGuide allows you to communicate with your clients throughout their trip, under your own brand.

Vox Enterprise Solutions is an integrated tourism booking and management software to easily manage complete tour operations from set-up to delivery.

Vox City Guide and **Vox City Unmissable Visits** are digital self-guided city sightseeing and venue tour experiences for independent travellers. They are B2C based products that include rich content and itineraries with offline navigable mapping and an in-app market place.

Vox City Walks is a whole new style of walking tour experience.Using the Vox City app's powerful guiding feature, tourists may geolocate themselves, then navigate to join and leave guided tours around the city whenever they want. Alternatively, they may independently follow unlimited multilingual itineraries, enjoying multilingual audio in five or more languages.

Sycomore products includes a wide range of digital solutions for highlighting cultural heritage. From classic audioguides, to automatic headsets, multimedia devices, and interactive apps, the brand has turnkey solutions to meet your project's specific needs.