

WALKING TOURS EXTENSIONS FOR SIGHTSEEING CRUISES

ENHANCE THE CUSTOMER EXPERIENCE
MAXIMISE LOAD FACTORS



MULTI LANGUAGE SELF-GUIDED SIGHTSEEING

THE COST-EFFECTIVE VALUE-ADD FOR SIGHTSEEING CRUISES

YOUR OWN CUSTOM BRANDED APP



HOW POPGUIDE WORKS

- Operates on customer's own smartphone.
- No hardware costs or software development.
- Branded with your logo.
- Simple QR code or alphanumeric activation.
- Included in river tour ticket prices.
- One-time download allows offline operation.
- That's it! Customers can use throughout their stay.

YOUR BRAND. THEIR EXPERIENCE.

YOUR BENEFITS

- Maximise cruise load factors with Hop-Off walking tours.
- 100s of Points of Interest allows multiple itineraries.
- Get trend data and heat maps on customer activities.
- Cut the cost of additional guiding services.
- Walking tours start and finish at boat boarding points.
- Pinpoint your joining points, offices and sales outlets.
- Keeps your brand in the customer's pocket around the city.
- Meet customer demand for personalisation.



CUSTOMER BENEFITS

- Enjoy self-guided sightseeing in multiple languages.
- Never get lost with geo-located technology.
- Offline mapping so no roaming charges or 4G blackspots.
- App functionality works 24/7 throughout their stay.
- Personal pins to plot hotels and favourite places.
- Insider knowledge on local attractions.
- Easy to use with intuitive navigation.
- Take home audio and rich contents as souvenir.



“ POPGuide allows your business to be part of the travel revolution. ”

IT'S SIMPLE!

STEP 1

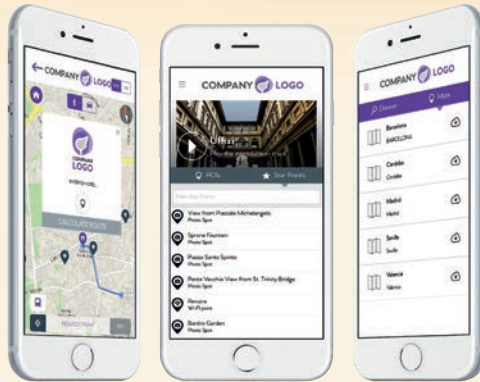


Scan your QR code to download 'POPGuide' and install your chosen contents.

STEP 2



You are ready to go! Enjoy unlimited self-guided sightseeing and personalised experiences.



USE POPGUIDE TO REACH A WIDER AUDIENCE

