

# SMALL GROUPS & SPECIALITY SIGHTSEEING

TAILORED FOR SMALL BUSINESSES



MULTI LANGUAGE DIGITAL SIGHTSEEING

# REACH NEW CUSTOMERS BY INTRODUCING MULTI-LANGUAGE SIGHTSEEING.

YOUR OWN CUSTOM BRANDED SMARTPHONE APP



## HOW POPGUIDE WORKS

- Operates on customer's own smartphone.
- No set-up costs for you.
- Supply us with your company logo for branding.
- Buy your download codes (in bundles of 50-250).
- Include these codes in guest documentation.
- One-time Wi-Fi download allows offline operation.
- That's it! Begin your tour.



YOUR BRAND. THEIR EXPERIENCE.

## YOUR BENEFITS

- Maximise load factors with multi-languages.
- 100s of Points of Interest allows multiple itineraries.
- Cut the cost of additional guiding services.
- Conduct your tour using any over-ground transportation.
- Easy customer navigation to your starting point.
- Keeps your brand in the customer's pocket.
- The simple way to earn more money!



## CUSTOMER BENEFITS

- Enjoy sightseeing in a choice of in six languages.
- Never-get-lost with geo-located technology.
- Offline mapping so no roaming charges or 4G blackspots.
- App functionality works 24/7.
- Personal pins to plot hotels and pick-up points.
- Insider knowledge on local attractions.
- Easy to use with intuitive navigation.
- Take home audio and rich contents as souvenir.



“ *POPGuide allows your business to be part of the digital travel revolution.* ”

# IT'S SIMPLE!

## STEP 1

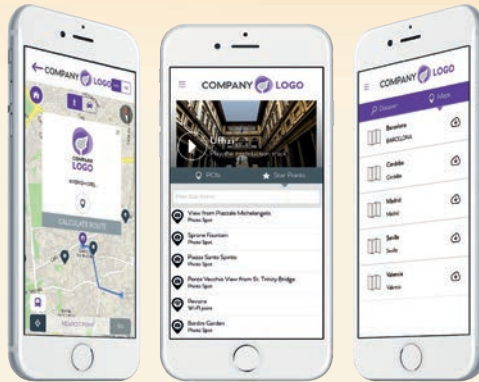


Scan your QR code to download 'POPGuide' and install your chosen contents.

## STEP 2



You are ready to go! Enjoy unlimited self-guided sightseeing and personalised experiences.



USE POPGUIDE TO REACH A WIDER AUDIENCE

