

MUSEUMS & CULTURAL ATTRACTIONS

UPGRADE & FUTURE PROOF THE VISITOR AUDIO EXPERIENCE.

RAISE YOUR PROFILE & IMPROVE RATINGS.

GENERATE EXTRA FUNDING.



COST EFFECTIVELY CONNECTING YOU WITH PATRONS THROUGHOUT THEIR VISIT

CONNECT WITH CLIENTS THROUGHOUT THEIR VISIT, AND BEYOND

CUSTOM BRANDED WITH YOUR LOGO AND COLOURS



HOW POPGUIDE WORKS

- Concept to delivery in 8 weeks.
- Full-service package, no setup costs.
- No charge for custom branded contents.
- Multi-language content to your specifications.
- Application based so no hardware needed.
- Simple download with every ticket.
- Supplementary VOX360 devices included.
- 24/7 virtual support and maintenance.



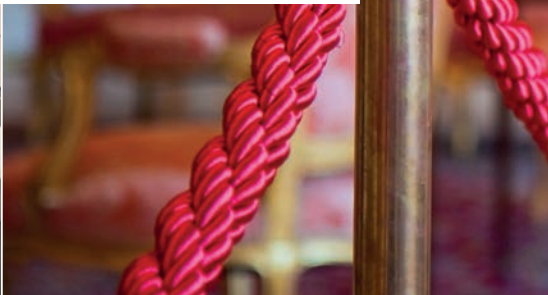
YOUR BRAND. THEIR EXPERIENCE.

MUSEUM BENEFITS

- Cost-effectively engage and educate more visitors.
- Increase dwell time and improve your ratings.
- Smooth visitor flow and eliminate guiding log-jams.
- Update exhibit info and locations whenever you wish.
- Get rich data on visitor behaviour and activity trends.
- Drive promotions with star-points and notifications.
- Operates on smart devices so no obsolescence.
- Generate extra revenue with in-app marketplace.
- Your venue navigable as 'home' on included city maps.
- Drive UGC via links to social media and review platforms.

VISITOR BENEFITS

- Their own private guide in their pocket.
- Point-by-point audio guiding in chosen language.
- Easy to use with intuitive navigation.
- 3D mapping with full index and key exhibit icons.
- No queuing for audio devices or guides.
- Offline navigable city map with points of interest.
- Take home audio and rich contents as souvenir.
- They receive your latest news and information.



“ The cost effective way to put your audio guide at the heart of every visitor's experience. ”

IT'S SIMPLE!

STEP 1

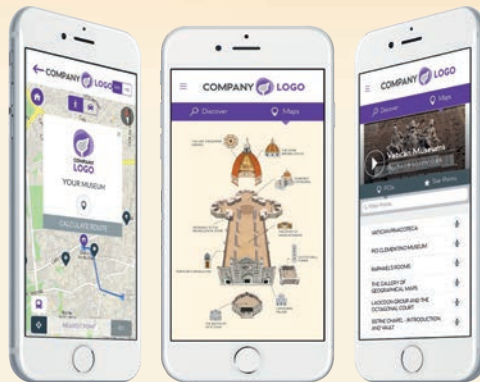


Scan your QR code to download 'POPGuide' and install your chosen contents.

STEP 2



You are ready to go! Enjoy unlimited self-guided sightseeing and personalised experiences.



REVOLUTIONISING THE MUSEUM & CULTURAL ATTRACTION EXPERIENCE

