

# AUTHENTIC EXPERIENCES

MULTI LANGUAGE SELF-GUIDED ACTIVITIES

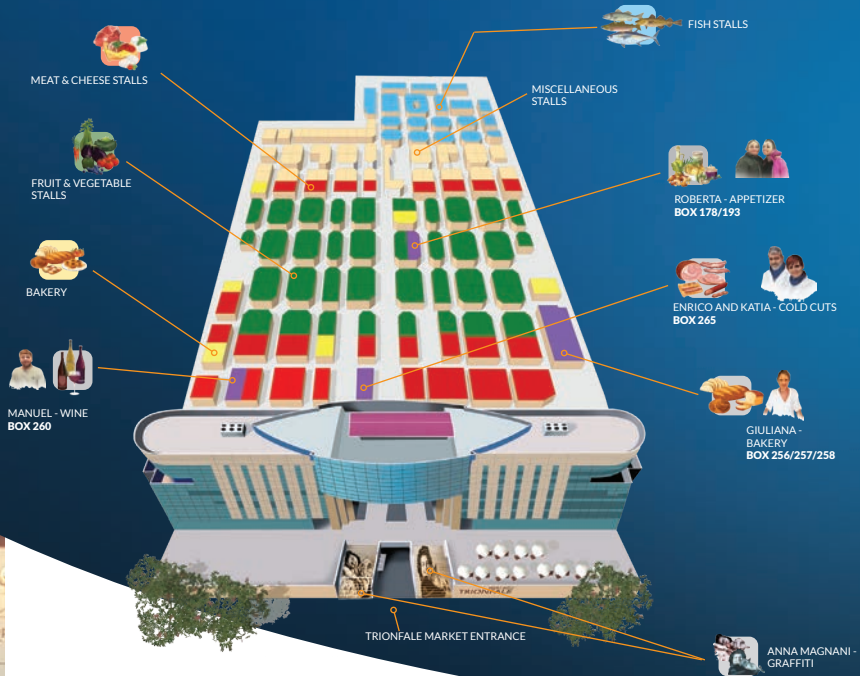
MARKET TOURS • FOOD & DRINK TASTINGS • MASTER CLASSES • ARTS & CRAFTS



PERSONALISED EXPERIENCES FOR INDEPENDENT TRAVELLERS

# THE COST-EFFECTIVE WAY TO ENJOY GENUINELY LOCAL EXPERIENCES

## YOUR OWN CUSTOM BRANDED ACTIVITIES APP



## HOW POPGUIDE WORKS

- Operates on travellers' smartphones.
- No hardware costs or software development.
- Branded with your colours and logo.
- Simple QR code or alphanumeric activation.
- One-time download allows off-line operation.
- Same QR code activates all vendor services.
- Done - guests can use throughout their stay!



YOUR BRAND. THEIR PERSONALISED EXPERIENCE.



FOOD EXPERIENCES



WINE & BEER TASTING



ICE CREAM MAKING



MARKET TOURS



CLUB TOURS



COOKING CLASSES



CYCLING AND SEGWAY TOURS

## YOUR BENEFITS

- No booking limitations for majority of activities.
- Removes the cost of extra guide services.
- Meets customer demand for personalisation.
- Individual use means no group guiding restrictions.
- Wavescan technology provides accurate vendor reporting.
- Hassle free operation for users and venues.
- Get trend data and heat maps on customer activities.
- Keeps your brand in the customer's pocket.
- Value add your product further with full destination content!

## CUSTOMER BENEFITS

- Enjoy each experience in your choice of language.
- No extra charges for included highlights & features.
- Includes all navigation and multimedia commentary.
- Meet locals for insider knowledge and authentic experiences.
- Easy to use with flexible guiding and interactive content.
- Offline operation so no roaming charges or 4G blackspots.
- App functionality works 24/7 throughout their stay.
- Personal pins to plot favourite places.



“ POPGuide allows your business to provide genuinely personalised experiences for your customers. ”

# IT'S SIMPLE!

## STEP 1



Scan your QR code to download 'POPGuide' and install your chosen contents.

## STEP 2



You are ready to go! Enjoy unlimited self-guided sightseeing and personalised experiences.



THE COST EFFECTIVE WAY TO OFFER LOCAL ACTIVITIES

