

VOX GROUP IS THE WORLD'S LEADING PROVIDER
OF AUDIO AND GUIDING SOLUTIONS
TO TOURISM & CULTURE



# 55 offices worldwide serve 15 million travellers on 27 million audio tours through 5,500 tour operator partners

Vox Group products and services are a key component in the business and operational success of some of the most prestigious companies in the tourism world. We are renowned for our expertise, logistics, unbeatable customer care, high quality and reliability.

# VoxMundi operates exclusive tourism management services at St Peter's Basilica

- Dedicated entrance
- Hybrid audio services (Vox 360)
- Smartphone applications
- Dome Wi-Fi technology
- Visitor flow management
- Group reception services



### We've got you covered.

Your location and logistics needs are never an issue. Vox staff and service teams are located in offices and distribution centres around the world. We even have convenient service desks in major institutions, including the Louvre in Paris and St. Peter's Basilica in Rome.



Vox VDR - Digital technology at its best





POPGuide is a state-of-the-art custom branded app bringing a range of cost-effective destination mapping and information services to your clients. It allows you to stay connected with users through personalised content, high quality audio, itineraries, offline navigation and promotions, while at the same time consolidating brand recognition and loyalty.



Discovering the city with POPGuide

We offer a high level of support for content, language production, and setup. The system is completely future-proofed and you receive data and trend reports on customer activities for analysis and planning.



Heat maps showing usage patterns

**Touring & Cruising** - POPGuide, with offline navigable mapping and your branded contents, ensure guests can personalise their experience, plot pick-up points and enjoy your suggestions to get away from the crowds in free time.

Venues & Attractions - POPGuide provides independent visitors with high-quality audio and 3D mapping on their own phones.

Tourism Management - POPGuide allows you to engage local businesses and entrepreneurs as sponsors. You can also guide visitors on and off the beaten track to some of the lesser known attractions with sophisticated and bespoke walking, cycling and public transport routes.

MICE - POPGuide provides sophisticated audio and 3D venue mapping as well as city navigation and calendar contents that are custom branded to connect you with delegates throughout your event.

Hospitality - POPGuide will replace paper maps and brochures and engage the guests with your front desk, both inside and outside your hotel, making your hotel the hero of the destination.

OTAs & Travel Agencies - POPGuide is a low-cost value-add which can be included with all your bookings. It has flexible content, offline navigation and gives you trend data on guest activities. It is branded in your name and covers over 600 cities.

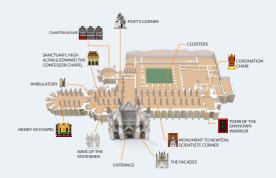


**Vox City Guide** is perfect for FIT operators and travel agents. It's a state-of-the-art, multi language city-mapping and self-guided sightseeing experience, with audio commentary and stories from local experts. Visitors will enjoy insights to hundreds of points of interest, local attractions and hidden gems. Vox City allows personal pins and gives advice on the best photo locations and Wi-Fi hotspots. Advanced navigation includes routes by public transport and walking tours, and it works offline, which means no roaming charges or 4G black spots.



### Vox City Unmissable Visits is our

supplementary series of multi-language audio guides with which to explore famous museums, galleries and venues in just 59 minutes. Visitors can enjoy great paintings, artworks, architecture and artifacts at their own pace, without missing the top 10-15 masterpieces.



### Add value. Earn money. Beat competitors.

If you include Vox City with bookings then you'll add value to all your business; if you sell it separately then you can earn substantial commission. Either way, you'll enhance your client's independent travel experience, drive brand loyalty and enjoy a significant advantage over competitors.

### **WOW YOUR CUSTOMERS**

- Hundreds of famous sights
- Hop-on/hop-off at will
- Walking itineraries anytime
- Stories from local experts
- Auto-play function

- Personalised points of interest
- Best bus, tram and river routes
   Offline functionality no roaming
  - Geo-located never get lost
  - Apple or Android device
  - Best photo & free WiFi hotspots
  - Private audio in a choice of languages



## The leader in travel industry solutions



Vox Tour Guide Systems are the best in the world for unrivalled quality, range, battery life and reliable pairing. With outstanding global logistics and innovative hybrid solutions, Vox devices are unbeatable. Museums | Tour Operators | Cruise Operators | Venues | MICE



Vox City Guide and Vox City Unmissable Visits are digital selfguided city sightseeing and venue tour experiences for independent travellers. Vox City has 100s of points of interest in each destination with multi-language audio commentary. Enjoy stories from local experts, rich text and image content, tour routes by public transport and on foot, with offline navigable mapping and personal drop-pins. FIT Operators | Travel Agents | Hospitality | MICE



Vox POPGuide is a cost effective, interactive destination, mapping and audio app, with all the features of Vox City, that allows you to communicate with your clients throughout their trip, on their smartphones, under your own brand.

Museums | Tours | Cruises | Tourist Offices | Hotels | MICE



Vox Connect uses venue or portable Wi-Fi routers to provide advanced audio tour guiding for groups, using visitor smartphones. Museums | Galleries | Venues | Conferences | Exhibitions



Vox City Walks is a whole new style of walking tour. Expert local hosts provide a hop-on hop-off style touring service on a circuit of exciting routes around the city, and guest can also enjoy unlimited multilingual and self-guided sightseeing through their own device. FIT | DMC | Inbound Tour Operators



**Globol** is an online booking platform for Vox tourism partners. Its contents are international and multi-lingual and feature tours, attractions and experiences. It provides a unique distribution channel for suppliers and offers high commission to wholesale and retail partners, with full branding opportunities.

Retailers | Wholesalers | Vendors | Suppliers



**Sycomore** offers a range of advanced technological solutions for highlighting cultural heritage. From classic audioguides to multimedia smart devices, Sycomore has turnkey solutions to meet your project's specific needs. With 30 years of expertise in the sector and over 2,000 projects completed, it delivers interactivity and innovation alongside the highest quality, multi-language audio, video and graphic content. Museums | Tour Operators | Cruise Operators | Venues | MICE

