



VOX
CITY WALKS

**HOP-ON HOP-OFF WALKING TOURS
WITH LOCAL EXPERTS**

JOIN & LEAVE AT LEISURE OR SELF-GUIDE WHENEVER YOU WISH



LET OUR LOCAL EXPERTS SHOW YOU AROUND THEIR CITY

THE FLEXIBLE WAY TO EXPLORE WITH A LOCAL!



A NEW CONCEPT IN CITY SIGHTSEEING

'Vox City Walks' is a whole new style of walking tour. Expert local hosts provide a hop-on hop-off style touring service on a circuit of exciting routes around the city, that are engaging, enjoyable and safe. They'll bring the city alive with fascinating storytelling and anecdotes, while sharing insider tips, information and assistance as you stroll. If you'd prefer to listen in your own language, rather than English, then the app will provide a private multilingual audio experience through your own device.

With Vox City Walks, you can join or leave an escorted circuit whenever you please and enjoy unlimited self-guided sightseeing. This unique audio and navigation functionality enables you to explore the city on your own, discovering hundreds of urban sights along many suggested itineraries and walking routes. Simply switch on the autoplay function and explore in your own way and at your own pace. It could not be easier!

“ Discover the city. Your way. Your pace. ”

THE FLEXIBLE WAY TO EXPLORE WITH A LOCAL EXPERT



- Escorted 'circuit' routes operate all day.
- 100s of famous sights and fascinating storytelling.
- Live local experts walk along awesome itineraries.
- A 'Find My Tour' button auto-locates hosts.
- Joining point pop-ups display real-time timetables.
- Listen in English or via the app in your own language.
- No pre-booking required, no timeslots or delays.
- Hosts scan your QR to activate pass.
- Choice of 24, 48 & 72-hour passes.
- Evening strolls for nightlife hotspots and illuminations.
- Unlimited extra self-guided tours with auto-play commentary.

AVAILABILITY

Vox City Walks launches in 2020 with Rome, Milan, Venice and Florence, and will progressively be available across the world.



NOW YOU HAVE A CHOICE!

HOW IT WORKS

Activating a simple QR code login downloads the Vox City app and its associated city content. Then, sophisticated new technology tracks down the Vox City Walks local experts currently escorting the 'circuit routes' of daytime and evening walking tours.

Intelligent algorithms, activated through a 'Find My Tour' button, provide a real-time pop-up timetable for each starting point, while the mapping system helps navigate users to joining points.

Customers can then join, rejoin, leave or jump between circuits as they please; or continue their unlimited exploration with self-guided sightseeing.

