

2023 VOX GROUP



WELCOME TO OUR SPECIAL CELEBRATION YEAR



The global leader for guiding solutions in tourism and culture

FULL SPECTRUM OF SERVICES FOR TOURISM & CULTURE

SMARTPHONE GUIDING

Discover the city with our amazing self-guiding apps

TOURS & EXPERIENCES

Choose from 100s of multilingual tours and experiences

ARTS & CULTURE

Let us help you find and share your story. We're experts in interpretation and guiding solutions

GROUP GUIDING SYSTEMS

Your guests will enjoy unequalled clarity through our patented digital radios & smartphone technology

MULTILINGUAL STORYTELLING

Create your own bespoke tours with our award-winning library of multilingual content

LIVE TOURS

Enjoy unique live guided walking tours with local experts

DATA & STATISTICS

Collect precious insights on guest behaviors to improve your offer

RECEPTION SERVICES

Benefit from unrivalled reception services and know-how

PROMOTION & DISTRIBUTION

Extend the reach of your venue or product with our online and retail distribution channels

VENUE & TOURISM MANGEMENT

Improve your on-site operation with our reservation, booking and ticketing systems

21 YEARS OF RECORD-BREAKING ACHIEVEMENTS



1.3m

RADIO DEVICES
IN STOCK
GLOBALLY



30m

AUDIO TOURS
CONDUCTED
ANNUALLY



15m

TRAVELLERS USE
VOX DEVICES
EACH YEAR



10k+

MULTILINGUAL
SELF-GUIDED TOURS
& EXPERIENCES



200+

WRITERS, ACTORS,
TRANSLATORS
& ARTISTS



250k

ACTIVE
APP USERS
PER MONTH



30

VOX CITY WALKS
FRANCHISES
IN 2022



5.5k

GLOBAL
BUSINESS
PARTNERS



150+

COUNTRIES
AND TERRITORIES
SERVED

OUR TRAIL TO SUCCESS

2001

Vox revolutionises the travel industry with the introduction of radio technology for tour guides

Vox opens a global network of offices to better service overseas markets & destinations

Vox pioneers venue management services, launching a 15-year transformation project with St Peter's Basilica

Vox launches its own B2C brand, creating and packaging guided tours and experiences worldwide

Vox become a leading creator of multilingual and multimedia content for tourism

Vox introduces innovative smartphone apps to help tourists explore and engage with destinations and venues

2022

Vox acquires one of the leading companies in interpretation and guiding solutions for arts and culture

Vox enjoys a sustained spike in post-pandemic growth, with record success in its digital product roll-outs, new venue management projects, multilingual content production, and expansion into new markets

Vox Group 2023
Our special celebration year

OUR MISSION

We help our partners enlighten and inspire their customers around the globe through the power of unparalleled sightseeing experiences, engaging storytelling and innovative travel technology.

OUR VISION

We believe travel helps breakdown barriers, broadens the mind, and brings peoples closer together.

We will use our knowhow, skills, technology, and global network to make exploration and sustainable discovery ever more accessible to all. In meeting this vision, we will retain our position as a travel industry thought leader and tourism innovator.

OUR SPECIALIST BUSINESS UNITS



www.voxtours.com



UKINBOUND

2022 AWARDS FOR EXCELLENCE
SERVICE PROVIDER OF THE YEAR: TECHNOLOGY